

SIDE BY SIDE VIEW OF DEFINITIONS AND KEY CRITERIA

SYSTEMIC CHANGE

Systemic Change among those living in poverty aims beyond providing food, clothing, shelter, and alleviating immediate needs. It enables people themselves to engage in the identification of the root causes of their poverty and create strategies, including advocacy, to change those structures which keep them in poverty. Systemic Change requires transforming attitudes. — North American Vincentian Family

Five Criteria of Systemic Change Projects

Long-range social impact: the project helps change the overall life-situation of those who benefit from it.

Sustainability: the project helps create the social structures that are needed for a permanent change in the lives of the poor.

Replicability: the project can be adapted to solve similar problems in other places, in a variety of circumstances.

Scope: the project has spread beyond its initial context and has been used successfully in other settings.

Innovation: the project has brought about significant social change by transforming traditional practice.

COLLECTIVE IMPACT

Collective Impact is a clearly defined collaborative approach to complex community problems in which multiple, diverse, cross-sector stakeholders - *including those most affected* - work together to coordinate efforts and assets to achieve Systemic Change. — MMI CI Task Force, April 2016

Five Key Conditions of Collective Impact

A **common agenda** for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.

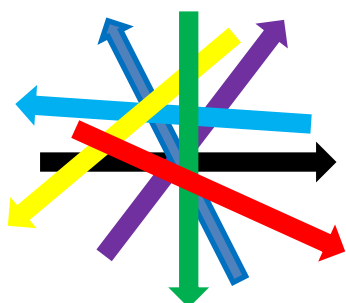
Collecting data and **measuring results** consistently across all the participants ensures shared measurement for alignment and accountability.

A plan of action that outlines and coordinates **mutually reinforcing activities** for each participant.

Open and **continuous communication** is needed across the many players to build trust, assure mutual objectives, and create common motivation.

A **backbone organization** with staff and specific set of skills to serve the entire initiative and coordinate participating organizations and agencies.

Systemic Change WITHOUT Collective Impact: Organizations working independently toward Systemic Change



Systemic Change WITH Collective Impact: Organizations working collectively toward Systemic Change

